



UniSA | Business



# EXECUTIVE EDUCATION LEADERSHIP AND MANAGEMENT ESSENTIALS

## OVERVIEW

Designed to cultivate crucial leadership knowledge, tools and skills, the Leadership Development Program enables you to effectively lead and manage across a range of roles and functions in an organisation. The program will enable you to develop and strengthen your leadership style, to become a more effective leader and engage, align and empower staff. You will raise your capability from an operational focus to a strategic perspective and be prepared to achieve organisational objectives.

Study at a premier Australian business school ranked in the top 1% worldwide\* for excellence in business, research and education.

## SNAPSHOT

Program Length.....12 days  
(6 x 2-day modules)

### Who is this program suited to?

Emerging and mid-level leaders and managers.

Also available as a tailored program for organisations.

## PROGRAM BENEFITS

### Individual

- Develop your capabilities to successfully lead and navigate through current and future organisational challenges;
- Improve your ability to make a positive impact on the performance of your organisation;
- Understand strategic frameworks and learn how to convert strategy into action;
- Build your self-awareness, influence and communication to maximise your impact;
- Receive a Certificate of Completion and credit for two courses within UniSA's Master of Business Administration (MBA) (subject to entry requirements).

### Organisational

- Future-proof your organisation by developing and empowering your current leaders for ongoing success;
- Empower your key staff to develop essential management skills and become more effective leaders;
- Support professional development for emerging and experienced managers, preparing them to effectively lead people, projects and strategy;
- Engage and reward staff and achieve operational goals;
- Raise capability from an operational focus to a strategic perspective.

## ASSESSMENT

Each module includes a variety of assessment activities designed to develop different skills and capabilities. This includes:

- Writing skills – a 1500 word assignment with each module
- Presentation skills – a formal presentation to the class
- Workplace project – 3000 word assignment as a capstone to consolidate elements from all modules.

Upon successful completion of the program, participants will be awarded a Certificate of Completion.

## ENROLMENT

Enrolments for the Leadership Development Program can be submitted via the online enrolment platform. To learn more or enrol in the program, please visit [unisa.edu.au/LDP](http://unisa.edu.au/LDP)

## PROGRAM OUTLINE

### Thinking and Acting Strategically

- The concepts, tools and approaches of strategy;
- Understanding the operating environment and context and implementing strategy;
- Analysis of industry and environmental trends to identify opportunities;
- Organisational resources, capabilities, strategies and implementation.

### Leadership for Decision Making

- Leadership and management;
- Problem solving and decision making;
- Effective communication, emotional intelligence and stakeholder influence;
- Leadership frameworks and context;
- Managing up-down-across.

### Leading and Engaging People

- Understanding self: leveraging personal strengths and weaknesses;
- Managing relationships within the organisation;
- Leading, coaching and empowering team members;
- Personal development planning.

### Facilitating Change

- The principles of change management;
- Planning and evaluating change;
- Implementing change and managing resistance;
- The role and skills of change agents;
- Nurturing employee resilience.

### Finance for Decision Makers

- Budget forecasting, income and expense management;
- Understanding costs for management decisions;
- Financial performance measures;
- Ratios and financial analysis.

### Entrepreneurship and Innovation

- Characteristics of innovation and levels of corporate entrepreneurship;
- The importance of creativity in the entrepreneurial process;
- Strategic entrepreneurship and its link with an organisation's performance.
- The entrepreneurial team: characteristics of winning teams.

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***"UniSA's Leadership Development Program has been a supportive, enlightening and real-world learning experience. The small groups suited my learning style and the facilitators made me feel comfortable to speak up and ask questions. The program has given me a great deal of confidence that I was lacking."***

**Alexandra Brown, past participant, The Hospital Research Foundation**

