



# REFRAME THE PAIN: DIVIDING ATTENTION AND ALTERING MEMORY TO REDUCE NEEDLE PAIN AND DISTRESS IN CHILDREN – A FEASIBILITY STUDY

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## KEY POINTS

- **Fear of needles can have devastating consequences**, e.g., vaccine hesitancy and outbreaks of preventable diseases.
- We conducted a feasibility randomised controlled trial to test **two new interventions to reduce needle pain and distress in children: (1) Divided Attention and (2) Positive Memory Reframing.**
- These interventions can be easily applied in any clinical setting and thus, **the outcomes of this research provide direct guidance for clinical protocols.**

## BACKGROUND & AIMS

Many people are terrified of needles.

This fear often stems from bad experiences with receiving needles as a child, because vaccinations can be a painful, distressing experience for children.

**AIM: To evaluate the feasibility of implementing two new interventions to reduce the negative impact of needle procedures in children undergoing flu vaccinations:**

1. **Divided Attention:** Takes advantage of spatially-precise analgesic effects of expectation/attention via a tactile localization game on the arm prior to the needle.
2. **Positive Memory Reframing:** Emphasizes positive aspects of a past painful experience (e.g., what went well, friendly nurse) to foster a sense of self-efficacy (confidence) in pain coping.

This was the first study to train practicing clinical nurses to administer these interventions in children.



## RESULTS

**CLINICAL OUTCOMES (Fig 3):**

**UC:** Reduced parent ratings of child fear immediately post-vaccination ( $p=0.035$ ).

**DA:** No significant within-group changes.

**PMR:** Reduced child fear of future needles ( $p=0.025$ ) and catastrophizing ( $p=0.013$ ) at 2 weeks. Reduced parent ratings of child fear immediately post-vaccination ( $p=0.035$ ).

**DA+PMR:** Reduced child fear ( $p=0.008$ ), catastrophizing ( $p=0.007$ ), and fear of future needles ( $p=0.003$ ) at 2 weeks. Child recalled fear at 2 weeks was higher than their fear of future needles ( $p=0.008$ ).

**FEASIBILITY OUTCOMES:**

Due to low recruitment rates, data collection occurred over two flu seasons (2018, 2019).

51 child-parent dyads were screened and 41 included. Missing data (6.7%) were excluded from analyses.

**Intervention feasibility (Table 1):**

Overall, 84.6% of intervention components were delivered as intended.

Table 1: Intervention feasibility

Group	Components delivered as intended (%)	Intervention delivered in full (all components - % participants)
UC	100%	100%
DA	84%	20%
PMR	76%	22%
DA+PMR	87%	10%

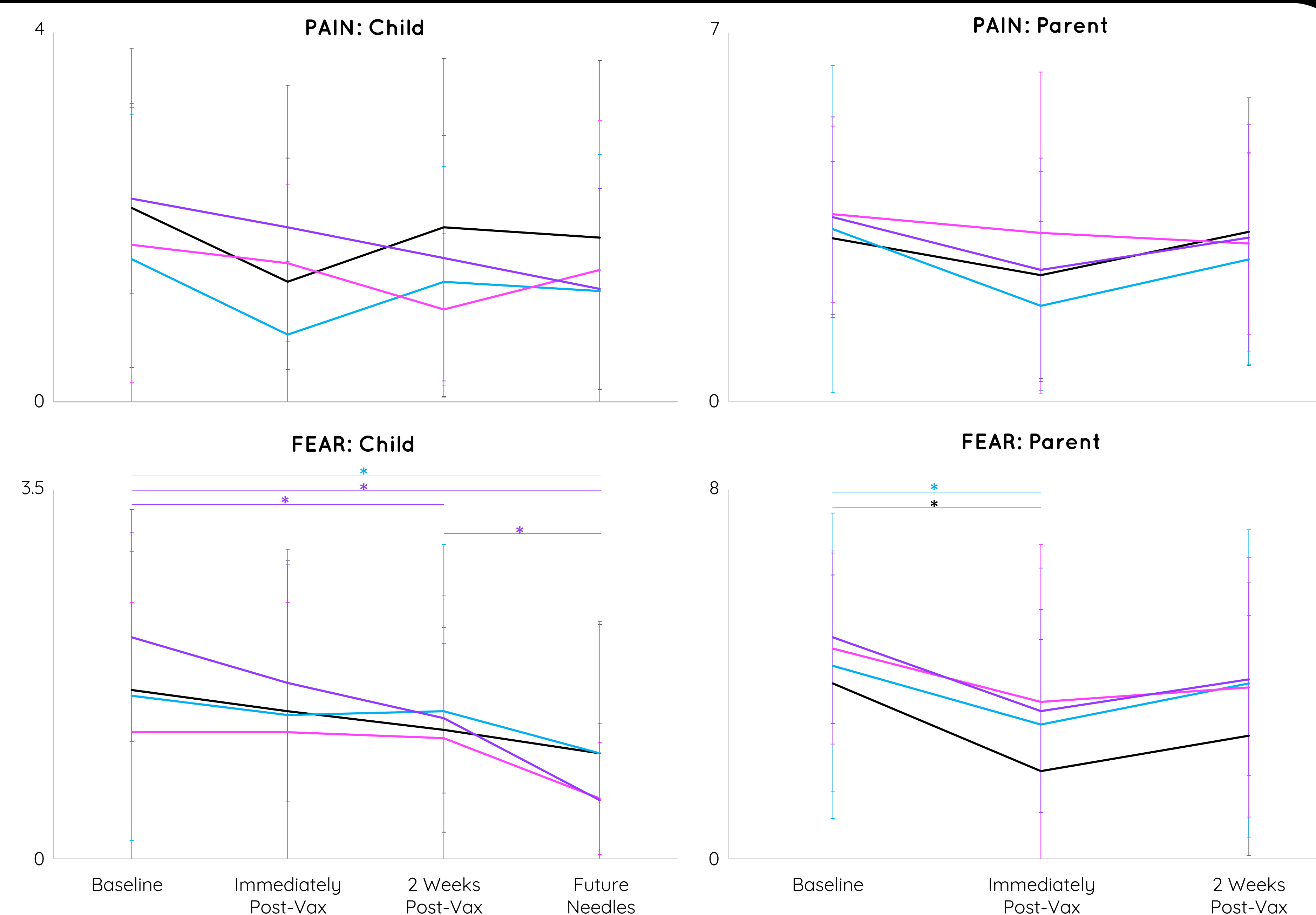


Figure 3: Within-group changes for child and parent ratings of child needle-related pain intensity and pain-related fear (means and SDs; \* $p<0.05$ ).

— Usual Care (UC; n=10)  
 — Divided Attention (DA; n=10)  
 — Positive Memory Reframing (PMR; n=11)  
 — Divided Attention + Positive Memory Reframing (DA+PMR; n=10)

## METHODS

**DESIGN:**

Feasibility Randomised Controlled Trial with **four intervention groups** (Fig 1).

**ANALYSES:**

**Clinical outcomes:** Given the feasibility nature, preliminary analyses on children/parent outcomes explored potential within-group effects (paired t-tests).

**Feasibility outcomes:** Recruitment rates, data collection procedures, intervention feasibility (video analysis of the intervention content by two independent reviewers).

Figure 1: Study Design and Procedures

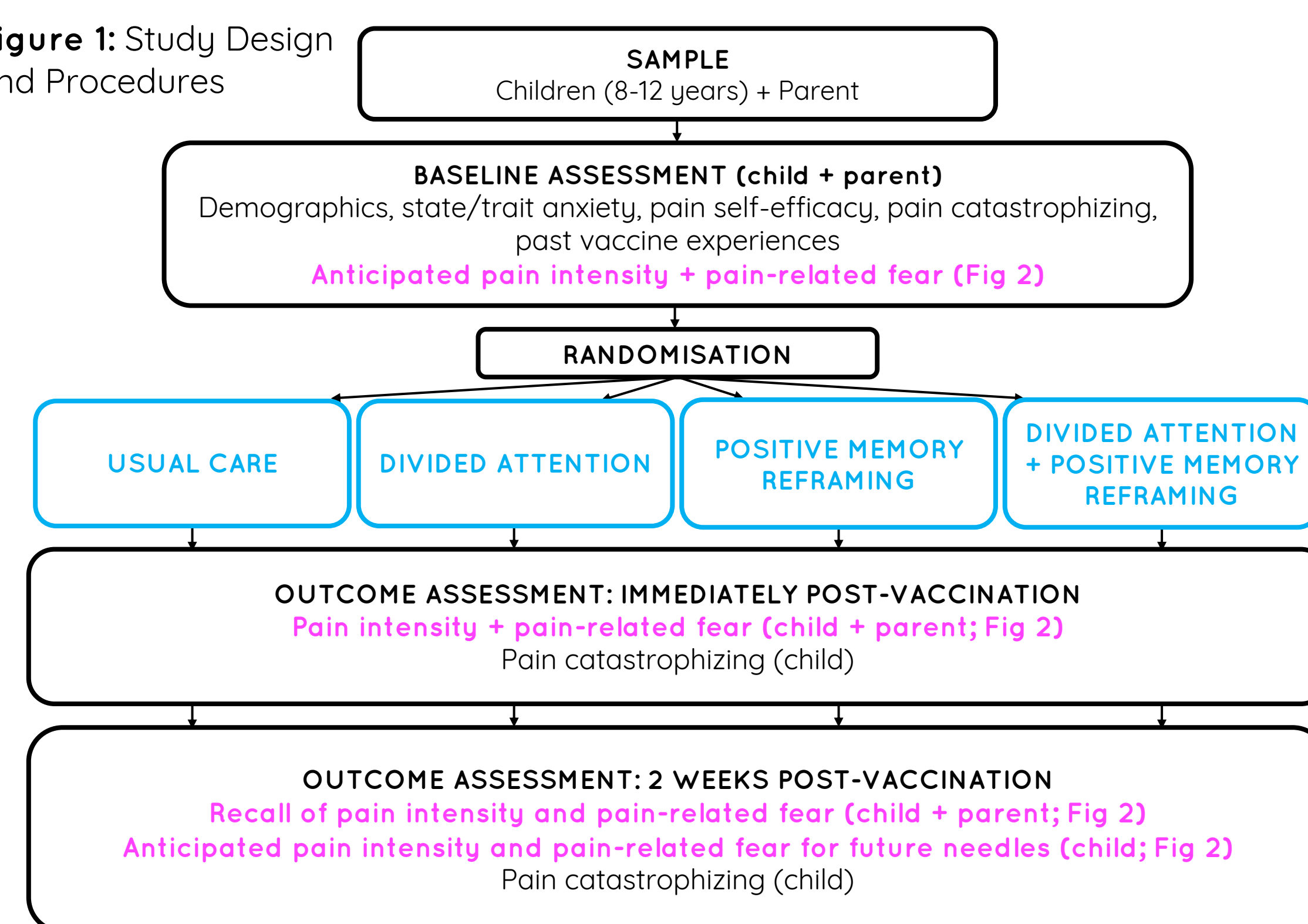
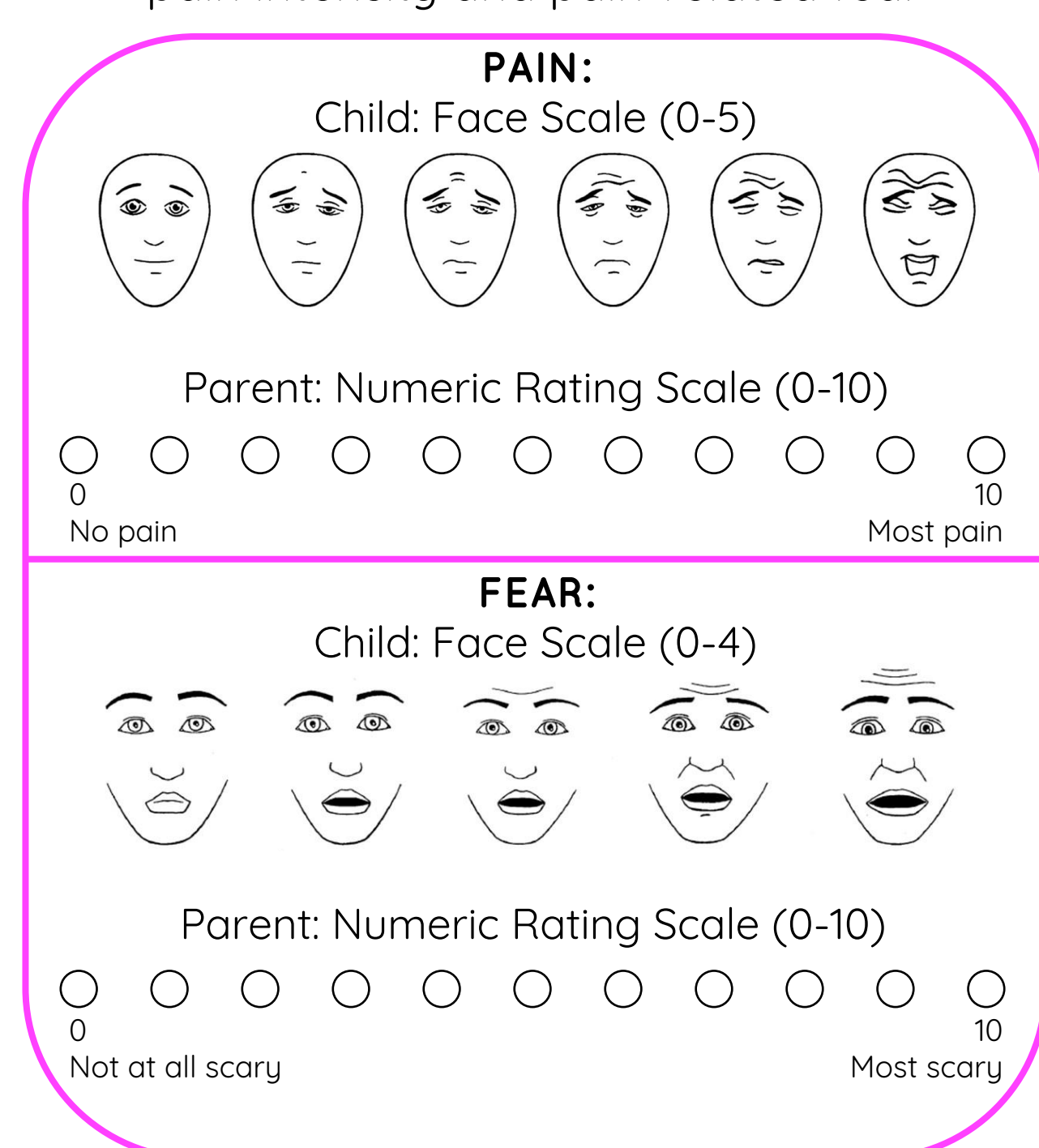


Figure 2: Assessment of child needle-related pain intensity and pain-related fear



## CONCLUSIONS

1. The **new interventions and data collection methods were feasible**, although changes in intervention training are required prior to a larger clinical trial to ensure that all components of interventions are delivered as intended.
2. Due to low recruitment rates for flu vaccines in this age group, **progression to a clinical trial should consider use of another type of vaccine that is typically scheduled** (e.g., measles, mumps, and rubella) rather than entirely voluntary.
3. Preliminary clinical results appear promising, **particularly for reducing needle-related fear.**



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