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August 2016

> from the University of South Australia



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SA first partnership for specialist health research and education

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by Michèle Nardelli



HEALTH

Impression of new Calvary Adelaide Hospital

UniSA has joined forces with one of South Australia's largest private health care providers, Calvary Health Care Adelaide, to investigate the establishment of an unique "SA-first" partnership to expand health education and research opportunities.

Under a Memorandum of Understanding, the two leading institutions will collaborate to explore the development of a new UniSA Clinical School – to be located initially at Calvary Wakefield Hospital in the Adelaide CBD before being relocated at the new \$300 million Calvary Adelaide Hospital when it opens in early 2019.

The MOU consolidates existing relationships between UniSA and Calvary with the aim of delivering excellence in nursing care, allied health and education in SA.

Once endorsed, the private/public partnership will be the only one of its kind in South Australia.

It will support clinical training, including a Master of Science and a PhD (Research) in Medicine and Allied Health, plus a range of previously unavailable research fellowships and internships.

UniSA Vice Chancellor Professor David Lloyd says the agreement will provide some of the most exciting research and educational opportunities in SA for post-graduate students wanting to build careers in medicine and medical research.

"This unique partnership will offer something special for students because they will be able to work side-by-side with top clinical specialists who have vast experience at that very point where research and practice meet," Prof Lloyd says.

"We envision giving our students the opportunity to work with the most gifted doctors, specialists and nursing staff in a hospital that has built its reputation not only for excellence, but for patient-centred care."

Prof Lloyd says UniSA plans to increase its engagement in allied health services with Calvary through the development of a state-of-the-art interdisciplinary allied health clinic at the new \$300 million Calvary Adelaide

Hospital in Angas Street, in the city.

Calvary already provides more than 47,000 experiential placement hours for UniSA students in nursing, podiatry, physiotherapy and occupational therapy.

Calvary Wakefield Chief Executive Officer, Juanita Ielasi, says the leading national health care group is excited to be working closely with UniSA to explore the viability and establishment of a unique clinical training facility at the hospital.

“This announcement signifies a potentially landmark and unique relationship for Calvary in South Australia,” Ielasi says.

“Calvary has always prided itself on its excellence in health care delivery– it is fundamental to everything we do.

“The strengthening of our relationship with UniSA will only improve service delivery and excellence for our patients.

“Research shows that teaching hospitals generally deliver better health outcomes for patients.

“For our specialists in all fields, the ability to interact with students and pass on their skills and knowledge is especially important because it offers an opportunity to contribute on a broader scale and to analyse their own practice.

“UniSA has consistently been one of our closest partners in delivering practical health care education to new generations of nurses and health professionals and we are delighted to be able to extend that partnership to establish the new clinical school.”

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Marathon marvel: Jess Trengove prepares for Olympic run in Rio

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by Will Venn



COMMUNITY

UniSA graduate Jess Trengove before she flew out for the Rio Olympics.

UniSA physiotherapy graduate Jess Trengove will be competing at the Rio Olympics this month in the women's marathon.

Four years ago at the London 2012 Olympics, Trengove competed for Australia in the women's marathon where she gained a 39th place out of 118 with a time of 2:31:17.

At the Rio Olympics, Trengove is hoping to perform even better, despite facing a foot injury earlier this year which was reminiscent of an injury she had in the lead up to the 2014 Commonwealth Games (where she won a bronze medal).

Speaking in Adelaide, prior to a run with the Women's Recreational Running Network, Trengove says that she has learnt a lot since London 2012.

"I feel like a lot has happened since London. The Moscow 2013 World Championships, the Glasgow 2014 Commonwealth Games and the 2015 Melbourne Marathon all taught me a lot about myself as an athlete and the marathon event," Trengove says.

"The conditions in Moscow were hot and humid and Rio has the potential to be quite similar so I am grateful that I have experienced running a marathon under those circumstances. I had an injury in the lead up to Glasgow which altered my preparation quite significantly.

"I have had a similar injury in the lead up to this Olympics so was able to apply my learnings from the experience in 2014 and maintain a much more optimistic attitude throughout."

It's that optimism, combined with 24 kilometre per day marathon training sessions and working to acclimatise

from Adelaide's winter to Rio's warm weather, that mark Trengove out as a formidable Olympian.

"I am covering up to 24km per day – often divided into two sessions," she says.

"I have also been undertaking a cross-training session in a heat and humidity room at the South Australian Sports Institute (SASI) to prepare my body for these conditions – Adelaide's winter has been quite a contrast."

In the final hours prior to her epic challenge at Rio, Trengove says she will eat a small carbohydrate-based meal and have a coffee ahead of tackling the 42.195km course.

"The nerves will really be starting to kick in by then so I will probably read some inspirational messages and cards from people whilst listening to music on the long bus ride from the Athlete's Village to the start line."

As to inspirational messages that Trengove would pass on to future long distance runners who dream of competing at Olympic level, she offers the following tips.

"Surround yourself with a pro-active and positive team. Have your ultimate dream and set small goals along the way. Celebrate your successes and enjoy the journey in working towards your major goal."

Joining Trengove in Brazil, as Deputy Head of Physiotherapy for the Australian Olympic Team travelling to Rio, will be James Trotter. Trotter completed a Bachelor of Applied Science (Physiotherapy) (1993-96), followed by a Master of Musculoskeletal and Sports Physiotherapy (2004-5), at UniSA's City East campus.

Trotter was based in the Australian Team Medical Headquarters for the 2008 Beijing Games and the 2012 London Games. He currently provides physiotherapy services for the Australian Women's Water Polo Team, SASI Water Polo, SASI Flatwater Canoe/Kayak and Woodville West Torrens Football Club. He has also worked with the Australian Track and Field Team for 11 years.



James Trotter is Deputy Head of Physiotherapy for the Australian Olympic Team at Rio.

"The practical and clinical skills I learnt at UniSA provided an excellent framework from which to practice physiotherapy," Trotter says.

"My journey to the Olympics started with the opportunities UniSA provided while I was a student, and for that I am forever thankful."

As featured in the [previous UniSA News](#), Human Movement student Kurtis Marschall is also in Rio, competing in the pole vault.

And for everyone enjoying the Olympic fever, there's an interesting article by UniSA researcher Tim Olds published in *The Conversation* about how the Olympics transfix us. Read the [full article here](#).

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**University of
South Australia**

Academics do want to engage with business, but need more support

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by Drew Evans, Associate Professor of Energy & Advanced Manufacturing, UniSA and Carolin Plewa, Associate Professor in Marketing, University of Adelaide



SCIENCE AND TECHNOLOGY

Associate Professor of Energy & Advanced Manufacturing at UniSA Drew Evans discusses the impetus for greater academic collaboration with industry.

Universities today are under more pressure than ever to collaborate with industry.

In the words of Prime Minister Malcolm Turnbull, *“Increasing collaboration between businesses, universities and the research sector is absolutely critical for our businesses to remain competitive.”*

Australia has a poor report card when it comes to university-business collaboration. It ranks last among the OECD countries when comparing the proportion of businesses working with universities.

But this is not all. Australia ranks only 72nd in the world on the Innovation Efficiency Ratio, a measure comparing innovation inputs to outputs. And we have one of the lowest number of scientific publications co-authored by industry in the OECD.

There is a clear impetus for change. A change towards more academic collaboration with industry.

Why are there such low levels of collaboration?

A popular belief is that researchers are focused on publishing their work in academic journals, and not interested in collaboration with industry.

At a press conference on science and innovation, Turnbull said: “... the primary motivator has been to publish and make sure your publications are cited in lots of other publications, hence the term ‘publish or perish’.”

Publications are, and will continue to be, critical for the advancement of knowledge and for the reputation of academics and universities alike. But does that mean academics aren’t interested in working with business?

Recently the South Australian Science Council undertook a benchmarking survey to test this assumption.

The academic engagement with end users survey was designed to capture the perceptions and attitudes of academics when it comes to engaging with business, government or non-profit organisations.

The survey (which has not been published publicly due to confidentiality reasons) sampled 20 per cent of the total academic employees across three universities in South Australia. The sample size of 852 academics is large enough to tell us something about the Australian, not just South Australian, academic.

The findings found that the most academics (nine out of ten) were motivated to engage with business to help translate their research into practice. And 86 per cent were motivated to engage in order to have an impact on society.

Academics not motivated by money

It is not money that makes a difference. Only 25 per cent indicated that the opportunity to increase their personal income motivated them to engage.

We often think that there are just too many barriers to engagement. These barriers range from difficulty in agreeing on Intellectual Property (IP), to mismatches in culture, to a lack of personal contacts with industry, and so on.

But are these barriers really inhibiting engagement?

Few academics in the survey agreed. Only 15 per cent of respondents agreed that their research was too far removed from the end users and 16 per cent agreed that end user engagement doesn't help achieve their career goals.

Just under one third of respondents agreed that engaging with end users is difficult, that they don't have relevant skills, or personal contacts or that it would detract them from undertaking other research.

Building stronger relationships between academics and industry

A simple focus on financial incentives alone won't make a difference.

In the eyes of the academics responding to the survey, they need: **time, support and an environment encouraging of engagement.**

Time to dedicate to the networking and relationship building that will lead to successful collaboration. It is relationships, not just single transactions, that breed success. These relationships are integral to research and teaching; integral to the university's role in society. Yet building relationships takes time.

Support mechanisms are significant enablers. While important for all, they are crucial for newcomers. 80 per cent of the respondents who had not previously engaged with business desire it.

The support comprises staff dedicated to assist in finding end-users, help define applications, facilitate networking and conduct project management. By supporting academics behind the scenes, they enable them to focus on what they are good at - working with their business partners on achieving the desired outcomes.

An environment perceived as encouraging engagement stimulates further engagement. The survey shows that only 29 per cent of respondents who have not worked with business view their local research group as encouraging engagement, compared to 77 per cent of those who have engaged extensively. An encouraging team atmosphere, support from peers and support networks can all help facilitate an engagement friendly culture.

The research suggests that we need to shift our thinking on this topic, away from extrinsic motivators such as money, and towards a focus on what intrinsically motivates academics to engage, such as impact.

The conversation must move away from "overcoming barriers", which in the eyes of most academics don't actually exist. We are wasting time dreaming up solutions to problems that don't exist.

'It takes three to tango'

Not every academic will engage closely with industry, nor do we want every academic to engage. We need to establish the ecosystem in which engagement is easy and rewarding.

As former Chief Scientist Ian Chubb recently put it: "It takes three to tango".

Not all academics will want to tango with business; tango is close, intense and full of twists and turns. Yet many

want to line dance, foxtrot, or quickstep. They want to engage in different ways.

The Australian government needs to consider the policy framework that enables academics to engage in a way that is best for them and their partners through the provision of time, support, encouragement and recognition.

This article was originally published in [The Conversation](#).

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INSIDE UNISA

Now that the Gala Dinner celebrating our 25th birthday has ended, the accolades sung and the people who brought us to this moment suitably recognised, the party decorations have been swept into the skips of history and we look ahead to the next 25 years.

For those of you who weren't with us for the dinner we had a glittering evening, wonderful speeches, live music courtesy of James Morrison, even acrobats and some fine wine that may have caused some of the kinds of photographs that, used judiciously, could yet add money to our scholarship fund.

Almost 900 people gathered to help us celebrate, including a multi-talented group of staff, students, alumni, corporate partners, donors and members of government.

This was a gathering with one purpose – to raise money for our scholarship fund (\$250,000 and counting) so that more students can have access to the wealth and opportunities that education brings them.

And as we looked over the achievements of the past and looked ahead to the many initiatives that are underway currently – from the [Great Hall](#) to expanding our online education footprint and forging new industry partnerships with the likes of Calvary hospital – we recognised that our institution is growing fast. We are going to 'need a bigger boat' as was famously said in Jaws.

This is also of course a time of significant change in the sector. Elements of what we as a university confront are shared. And in this context, the responses to the government's current discussion paper which will guide much needed policy development in our sector, are important.

We need to not lose sight of the first principles in this debate. The development of this nation is dependent upon having a more equitable, cohesive and economically successful society. That can only come through education.

Public universities – those which receive government support – have a broader public purpose: not just to extend human understanding, but to contribute to economic growth. To produce educated, salary earning, tax paying citizens who are more fully engaged with their communities while also raising the skill level and productivity of

the Australian and global workplace.

We need to remember that public investment in education also leverages significant private revenue and investment, and drives Australia's largest service export industry.

We do need to decide how we want public investment in education and research to benefit the national economy.

We need to set realistic expectations and to structure schemes to deliver the expected outcomes.

As outlined in our submission and that of the Australian Technology Network, I believe we need an equitable cost distribution between the Commonwealth and the individual that recognises the value that education delivers to both.

We do need to ensure that education remains a high quality, internationally attractive offering, which is firmly plugged into the national innovation agenda. And for that we need certainty in funding.

Our submission proposed five key principles:

1. Ensuring a sustainable higher education system. This must remain affordable and accessible to all who are eligible regardless of background or circumstance. We recommended that the Government and the learner should share the costs of education 50:50.
2. Expanding opportunities for students. We recommended the retention of the demand-driven system and its expansion to include sub-bachelor programs to provide greater opportunities and choice for students. This creates a fair and transparent higher education system that ensures equity of access, enables flexibility and innovation for institutions and produces highly-skilled graduates needed for a knowledge and service-based economy.
3. Ongoing support for disadvantaged students. The government has cut funding to the Higher Education Participation and Partnerships Program (HEPPP) and will be undertaking an evaluation of the program. Our position is that HEPPP funding should be maintained. The positive impact we have had in supporting disadvantaged student access, participation and completion can only be sustained with additional funding support.
4. Maintaining some postgraduate coursework places in the demand driven system. In recognition of the significant role postgraduate coursework programs have in the up-skilling and re-skilling of Australia's workforce, we recommended that the allocation of subsidised postgraduate places continue, but that the allocation process be evidence-based, consistent and transparent.
5. Investing in world-class research. The government proposed a 10 per cent reduction per annum in funding for the Research Training Scheme, which we oppose. The full cost of research is not covered by existing grants and the shortfall is not made up by research block grant funding.

We are very proud that the University of South Australia leads the way in realising potential – the potential inherent in our students, our research and our ability to catalyse social and economic growth and development in this State and beyond.

Looking towards the next 25 years we will keep true to our mission of offering the benefits and opportunities of education to everyone, not just the privileged few.

And just like us, the higher education sector must maintain a focus on equity and access, on enhanced educational offerings, on innovation, on industry and end-user informed research, on being globally engaged and engaging more fully with our communities. Just like us, the sector itself needs 'a bigger boat'.

Professor David Lloyd
Vice Chancellor and President
Chair of the Australian Technology Network of Universities

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AWARDS

Associate Professor Joanne Cys inducted into Design Hall of Fame

UniSA's Associate Professor Joanne Cys is being inducted into the Australian Design Hall of Fame next month in recognition of her exceptional contribution to the field of interior design education and research.

Joanne Cys is Associate Professor in Interior Architecture and Dean: Academic in the Division of Education, Arts and Social Sciences. She joins only a handful of esteemed academics to be recognised with this prestigious honour.



"I am extremely honoured that the design industry has recognised my design leadership, research and education endeavours for induction into the Australian Design Hall of Fame," Assoc Prof Cys says.

"I accept the nomination with great pride and am humbled to join the esteemed company of other inductees in the Design Hall of Fame."

The Design Hall of Fame program celebrates the work of eminent designers and their significant contribution to Australia's economic development and cultural identity.

Assoc Prof Cys will be formally inducted at a ceremony in September.

Humboldt Fellowship for Associate Professor Krasimir Vasilev

Associate Professor Krasimir Vasilev has been awarded the prestigious Humboldt Fellowship for Experienced Researchers which funds three research stays at the Max Planck Institute for Polymer Research (MPIP) in Mainz, Germany during the next three years.

Open to any mid-career researchers in the world, Assoc Prof says this competitive fellowship represents a very strong international recognition for his standing in his field of research.

"It gives me the opportunity to carry out research in one of the top research institutions in the world," Assoc Prof Vasilev says.



"This Fellowship will lead to research outcomes such as new knowledge and scientific insights published in high impact journals, patentable intellectual property in terms of innovative technologies and a strong, sustainable MPIP-UniSA collaboration.

"It will also provide opportunities for joint supervision of PhD students, postdocs and collaborative research grants."

The Humboldt Fellowship project is based on a novel solvent free drug encapsulation technology pioneered by Assoc Prof Vasilev and his team at UniSA.

"This project tackles grand challenges of the modern healthcare and pharmaceutical industry associated with demands for new drug therapies which have greater efficacy and aims to further unfold the potential of our unique technology."

Assoc Prof Vasilev completed his PhD at the Max Planck Institute in 2004 and has since maintained close relationships and collaborated with a number of colleagues there.

He is looking forward to his first three month research visit starting in June 2017, followed by another three months in 2018 and six months in 2019.

Student wins national tax competition

UniSA fourth year student of a double degree in Bachelor of Laws/Bachelor of Commerce (Accounting), Grace English, has won a national tax competition that will see her travel to Amsterdam later this year to represent Australia.

The Ernst and Young 'Young Tax Professional of the Year' competition is a global competition that includes 25 countries. Participants in Australia were given a case study based on a fictitious company seeking to expand globally, and the students were invited to make recommendations about the company's future expansions based on key tax issues that may arise.

This included a presentation to EY at the Adelaide office after which Grace was announced as the South Australian winner. She was later chosen as the national winner after the performance of each State's winner was evaluated.

"To win this award is a huge honour and I feel very fortunate to receive it," Grace said.

Grace will receive mentoring from an executive director in the EY Adelaide office in the lead up to the international competition.



Grace English with Tax Partner Sean van der Linden at the Earnst Young Adelaide office. Photo courtesy Facebook, EY Australia & New Zealand Careers.

National Pharmacy Student of the Year Award to UniSA's Cara Kolopelnyk

Final year UniSA student Cara Kolopelnyk has been announced as 2016 Pharmaceutical Society of Australia (PSA) Pharmacy Student of the Year.

Cara edged out seven other state, territory and wildcard finalists in the national final at the PSA annual conference in Sydney.

She says she was honoured that all her hard work and passion was rewarded.

"This award is a huge boost for my early career status," Cara says.



"I'm not too sure what I want to do with my future yet, but I just want to help people and use my skills as a pharmacist to help our healthcare system and our community."

(L-R) PSA National President Joe Demarte with Cara Kolopelnyk 2016 Pharmaceutical Society of Australia (PSA) Pharmacy Student of the Year winner.

Cara is currently working at a community pharmacy in the western suburbs, and also at St Andrews Hospital. Next year she will be interning with SA Health at the Central Adelaide Local Health Network.

PSA National President Joe Demarte congratulated Cara on her outstanding achievement and said she was a stand-out in a strong and talented field of candidates.

"This award recognises a pharmacy student's strong commitment and knowledge and their ability to communicate with consumers," Demarte said.

"I have been attending this competition for several years and I am constantly delighted by the high quality of young people that our profession attracts who will become future leaders.

"The students who enter this competition face an extremely challenging counselling session and all competitors this year displayed exceptional communications skills and an impressive clinical knowledge.

"Importantly, they were able to engage with their patient in a meaningful way, that in real circumstances, would have very real benefits for the patients they were counselling."

The award is sponsored by API and Mylan, and Cara's prize includes an expenses paid trip to attend an international pharmacy conference.

APPOINTMENTS

Final Professorial Chair announced for Future Industries Institute

A leading expert in translating minerals science research into solutions for the mining industry, Professor David Giles (pictured right), has been appointed as Strand Leader and John Ralston Chair in Minerals and Resource Engineering at UniSA's Future Industries Institute (FII).

Prof Giles is the final appointee for FII's four new Professorial Chairs.

The named Chairs acknowledge and honour the contributions to scientific and research leadership of four acclaimed South Australians – Dr David Klingberg, Emeritus Laureate Professor John Ralston, Emeritus Professor Lloyd Sansom and Dr Barbara Hardy – who each in their way have contributed to the development of a culture of industry engagement with research.

FII Director Professor Emily Hilder says the final chair appointment with Prof Giles, further strengthens the Institute's team of world experts tackling the big challenges for sustainable minerals production in the mining and resources sector.

"With more than 20 years mineral exploration experience working with industry, government and academia, we're pleased to have David on board because he has the right skills and the knowledge to lead an exceptional team of researchers dedicated to delivering solutions to the mining and resources industries," Prof Hilder says.

For more details, see the [media release about Prof Giles' appointment](#) and the [media release about all four of the named Professional Chairs](#).



ANNOUNCEMENTS

South Korea looks to Australian Centre for Child Protection to help guide child protection

The Australian Centre for Child Protection was the focal point of a recent visit by delegates from the National Human Rights Commission of the Republic of Korea, who travelled to Australia last month to learn more about the rights of children.

Yungkul Jung, Chief Investigator from the Daejeon Human Rights Office of the National Human Rights Commission of the Republic of Korea, accompanied by two of his colleagues, Jung-hyun Lee and Mi-hyun Kim, engaged in a three-week study period, facilitated by the Centre, in which they learned more about Australia's approach to child abuse prevention,



child protection policy and practice, and how the UN Convention on the Rights of the Child is implemented.

(L-R) Christie Gibson, Amanda Shaw (the SA Guardian for Children and Young People) Yun Kul Jung, Jung-hyun Lee, Mi-hyun Kim.

Chief investigator, YunKul Jung, explained why he wanted the delegation to visit the Centre.

“Our visit is to help enhance the capabilities of the Government of South Korea around the theme of the protection of children’s rights. I understand that the Australian Centre for Child Protection in UniSA is very specialised in this field and this is the reason I chose this institution as our hosting organisation,” YunKul said.

“I was provided with information about the rights of the children and learnt about government policies that are designed to prevent child abuse and neglect.

“I am grateful for this precious opportunity to work with this prestigious institution.”

As well as exchanging information with Centre staff, the delegation also met with the SA Guardian for Children and Young People, members of the UniSA Law Faculty and the National Children’s Commissioner at the Australian Human Rights Commission in Sydney.

Community Research Liaison Coordinator at the Centre, Christine Gibson described the visit as valuable and engaging.

“We hope that this exchange of knowledge will help to inform the development of a range of child abuse preventative measures in Korea and lead to further international collaboration,” Gibson said.

“A significant number of Korean students already study at UniSA and the Centre is delighted to host our international colleagues to further extend the University’s current relationships.”

Limited edition artist prints mark 25th celebrations

In 2016 the Anne & Gordon Samstag Museum of Art is celebrating not only UniSA’s 25th birthday but also the 25th anniversary of the Samstag Scholarships.

To mark the anniversary, the Samstag Museum is offering two limited edition prints, produced for this occasion by Sydney Ball and Shaun Gladwell – two artists who have a significance to UniSA, and are highly esteemed in the Australian and international art world.

Samstag Museum Director Erica Green says Sydney Ball is an acclaimed Australian artist with an international reputation.

“Known as the father of Australian Abstraction he was at the forefront of the abstract painting movement in New York in the late 1960s and on his return to Australia was highly influential in leading the movement here,” Green says.

“Our very special print returns to his ‘*modular series*’ where vivid blocks of colour interplay on the paper, celebrating the artist’s renewed interest in this pivotal chapter in Australian art history that is abstract colour field painting. This print is historic and modern at the same time.”

Sydney Ball is a UniSA alumnus and taught at the South Australian School of Art while Shaun Gladwell was a recipient of the prestigious Samstag Scholarship in 2001.

“Following his 2001 UniSA Samstag Scholarship, Shaun has not looked back, and is continually on the cutting-edge of contemporary artistic trends, working across mediums including photography and video,” Green says. “He is one of Australia’s leading contemporary artists, critically acclaimed and internationally exhibited.”

Gladwell is one of the contributing artists to Samstag’s upcoming exhibition which also celebrates the scholarship program – [Quicksilver: 25 years of Samstag Scholarships](#).

Also available from the Samstag Museum are a number of items featuring the works of some of UniSA’s most prominent alumni artists: greeting cards with work by Jeffrey Smart, Geoff Wilson and Sydney Ball, as well as a silk scarf and tie based on ball’s colourful abstract paintings.

Green says funds raised from the sale of the limited edition of only ten prints by each artist will enable the Museum to support the practice and presentation of contemporary Australian art through its exhibition programs.



Sydney Ball, *Chromix Lumina #5*, 2015, giclée print on archival paper, 80 x 80cm, University of South Australia 25th birthday signed print, edition of 10.



More details about the prints can be found on the [Samstag website](#).

Urbanest a preferred supplier for UniSA student accommodation

Continuing UniSA's significant investment in the west end of Adelaide and its commitment to exceptional student experiences, the University is pleased to announce Urbanest North Terrace, located on Bank Street as a preferred accommodation provider.

Urbanest is Australia's leading provider of purpose-built off-campus student accommodation and will prioritise 190 beds for UniSA students next year at Urbanest North Terrace, up to a total of 350 in 2018 and beyond. These beds will be available for UniSA's local, regional, interstate and overseas students to live in the heart of the city.

Through their SafeNest program, Urbanest delivers a safe environment for all staff, residents and visitors and their uLife program focuses on delivering exceptional living experiences for all residents encouraging active participation and engagement in everything from sporting activities to personal well-being sessions.

The partnership with Urbanest is another step forward in the university's Crossing the Horizon strategic plan contributing to the action of providing enhanced educational offerings and an outstanding student experience.

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The past month has seen the release of new research, partnerships and innovations; as well as a number of achievements for UniSA. Here are some of the top news stories from our [Media Centre](#):

[LaserBond collaboration to bring long-life mining industry components to the world](#)

In a climate where all too often South Australian industry is talked down, one future-focused manufacturer is working with UniSA in a bid to take on the world with innovative surface cladding systems that extend the life of mining industry machinery components by up to five times.

LaserBond has developed a laser cladding system that can metallurgically bond a wide range of metals to heavy machinery components, extending their life, often by two to five times and particularly, improving the performance of drill systems in the mining industry. The company recently signed an MOU with UniSA and the partnership will now benefit from an Innovation Connections grant, under the Government's National Innovation and Science Agenda.



[Kain Lawyers legal expertise enhances business growth programs at UniSA's Centre for Business Growth](#)

Leading law firm, Kain Lawyers, has signed up to become a Sponsor of UniSA's Centre for Business Growth (CBG), to provide executives in the Centre's programs with the legal insight and knowledge essential to successful business growth.

UniSA's ANZ Chair in Business Growth and Director of the CBG, Dr Jana Matthews, says the sponsorship is extremely important because "it means we can expand the comprehensive framework of knowledge we provide in our business growth programs, and better prepare CEOs/MDs and executives for business success".



[Virtual behaviour modelling to advance defence combat simulations](#)

Researchers at UniSA's Mawson Lakes campus are putting the finishing touches to research that will help speed the military's response to ever changing combat situations.

By enhancing virtual behaviour modelling, military personnel will be able to watch combat simulations play out with reduced lead time, that will more closely resemble real-world scenarios.

Director of UniSA's Advanced Computing Research Centre, Professor Markus Stumptner said the work will allow Australia's military personnel to prepare and execute advanced combat simulations across multiple environments much more quickly and efficiently.



[Students weave web magic for 22 community organisations](#)

Twenty-two South Australian community organisations that couldn't afford a web designer and coder have just flicked the switch on their latest pride and joy – their very own exceptionally designed and built website.

As part of the Sustainable Online Community Engagement (SOCE) Project – a joint initiative between UniSA's School of Communication, International Studies and Languages, and the State Government's Office for Volunteers – 28 web design students were matched with organisations that had neither the skills nor the resources to produce the digital tools necessary to support their communities.



The successful program has been running since 2001 with more than 400 South Australian community groups and 650 UniSA students benefiting from being exposed to a real-life client/developer project relationship.

[Research unpacking reasons women miss out on inheriting the family farm](#)

Gender equality may have come a long way, but new UniSA research is delving into the impact of the disparity between sons and daughters in relation to farming family inheritances.

PhD student Leonnie Blumson is throwing up new perspectives by investigating how the decisions around inheritance play out, with the aim of providing a deeper, contextualised understanding of farming family inheritances that will advance our currently 'thin' knowledge on this topic.



[UniSA's research star rises in the Asia Pacific](#)

UniSA has rocketed to fourth place in Australia in the Nature Index 2016 Rising Stars listings for the Asia Pacific region and is the youngest Australian university to make the list.

The Nature Index Rising Stars assessment examines the increase by a university's researchers in research published in a selection of the world's top scientific journals – including titles such as *Nature*, *Nature Genetics*, *Cell*, *Advanced Materials*, and *Proceedings of the National Academy of Sciences of the United States of America*.

The assessment was made for the years 2012 and 2015 and the contributions from UniSA researchers had improved enormously.



Read more media releases from UniSA at unisa.edu.au/Media-Centre.

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Gala celebrates 25 years of enterprise

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by Michèle Nardelli



INSIDE UNISA

Bathed in UniSA blue, the 25th Birthday Gala Dinner at the Adelaide Convention Centre certainly reflected the generosity and warmth of the University community.

With a goal to raise money for scholarships for the next generations of UniSA students and at the same time, to celebrate the success of the University in its 25th year, the Gala Dinner raised about \$250,000 and guests danced on until midnight to the jumping jazz tunes of the James Morrison Academy Band. It was mission accomplished.

MC and UniSA graduate in journalism, Jessica Adamson, opened the evening with a story about how meeting Prime Minister Bob Hawke as a child by offering him a sweet, then writing to him and receiving a response, all came together to inspire her to study journalism. With the former Prime Minister and long-time UniSA supporter in the room, she was able to thank him for his inspiration and thank UniSA for what she said was an educational experience she “loved”.

And the atmosphere of aspiration and achievement was palpable all evening. Conversations buzzed with stories of university days – of goals and study choices, careers made and restarted, and of “great moments in education”.

Those attending represented the heart and history of the UniSA community - current academic and professional staff and their partners and friends; representatives from UniSA’s many industry partners; graduates in every field; and those who have made a huge impact on shaping the University, including former Vice Chancellors Professors Peter Hoj and Denise Bradley, the former Chancellor Dr Ian Gould and David Klingberg and many former Pro Vice Chancellors and heads of research institutes from around the state and the nation.

Reflecting on the past, Vice Chancellor Professor David Lloyd said UniSA was a University of Enterprise from the outset.

“From the very beginning UniSA differentiated itself from the other two universities in South Australia by stressing access and equity, links to the community and links with the workplace,” he said.

“We had a long history, through the South Australian Institute of Technology and College of Advanced Education, of working in partnership with industry and the professions.

“The Institute was also home to one of the best examples of Aboriginal education programs in Australia, the Aboriginal Task Force and the South Australian College of Advanced Education had the largest number of Aboriginal enrolments in higher education in Australia.”

Among many “firsts” he noted that the fledgling UniSA offered the first Masters degree in the world in distance education and had appointed Professor Eleanor Ramsey, Australia’s first Pro Vice Chancellor whose only focus was on equity.

Prof Lloyd paid tribute to the founding leaders of UniSA – John McDonald and Professor Alan Mead, Foundation Chancellor and Vice Chancellor, and those who came after - Vice Chancellors Professors David Robinson, Denise Bradley, and Peter Høj and Chancellors Dr Basil Hetzel, David Klingberg and Ian Gould, noting their contributions to the evolution of the university in its character and achievements.

“Twenty-five years on we are stronger than ever,” Prof Lloyd said.

“We’re considered one of the world’s very best young universities by all the rankings that matter.

“Just last year 97 per cent of our research was assessed as world class or above in the Excellence in Research for Australia, making us eighth in the country on our performance.

“We are Australia’s number one University for industry-derived income and the youngest in the country to receive five stars in research.

“We’re also number one in South Australia for graduate careers and we are the highest ranked university in Australia for the international diversity of our staff, bringing enormous benefit to our students.”

Looking to the future he also took the opportunity to announce some exciting new developments for the University including an exciting partnership with the Calvary Hospital Group to advance a new and ground-breaking UniSA Clinical School.

From 2017, dedicated student accommodation through a new and exciting partnership between UniSA and Urbanest North Terrace on North Terrace, along with a partnership with Santos and University College London to support new and dedicated funded research fellowships at UniSA’s Future Industries Institute.

Thanking academic and professional staff, friends and partners – Prof Lloyd gave special thanks to all the donors who support the University by making access and equity a reality for hundreds of students to share the wealth and opportunities that knowledge brings them.

“I am proud to know all of you and I thank you for your minds, your hearts and your benevolence,” he said.

Find out more about the [25th Birthday Scholarship Fund](#) created to provide scholarships, grants and prizes.

A few items from the Gala Dinner Silent Auction are still available for bidding on, see what is on offer [here](#).

For more images from the event click [here](#).

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**University of
South Australia**

Joint Automotive Innovation Centre at UniSA

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by Will Venn



SCIENEC AND TECHNOLOGY

CEO of the Malaysia Automotive Institute, Dato' Madani Sahari signing an MOU with UniSA Vice Chancellor, Professor David Lloyd.

A new partnership to establish a joint Automotive Innovation Centre is set to pioneer and deploy fresh innovations in nanotechnology and materials science to advance the automotive industry.

UniSA has signed a Memorandum of Understanding with the Malaysian Automotive Institute (MAI) to establish the joint centre to be hosted by UniSA's Future Industries Institute (FII).

The Centre will employ a range of researchers, engineers and industry specialists with a research focus on nano/molecular engineering of functional surfaces and new disruptive manufacturing techniques.

Spin-off companies are anticipated to follow to deliver emerging technologies from the Centre into the market place.

Scientists and engineers from Australia and Malaysia will receive opportunities to develop and be trained in state-of-the-art manufacturing methods, upskilling them to be at the forefront of their field.

Initial projects linked to the Centre include the development of lightweight, large, format thermal management windows for the automotive industry and opportunities for functional fabrics.

Strand Leader, Professor Peter Murphy, and David Klingberg Chair in Energy and Advanced Manufacturing at FII, say the new Centre will help to position UniSA at the forefront of new technologies and emerging markets in the automotive industry.

"While there will be some focus on immediate market/product opportunities, much of the research effort will be invested in activities that will position us for the future, from a scientific, social and business perspective," Prof Murphy says.

"This will involve broad engagement of research expertise across UniSA, engaging scientists specialising in

materials science, advanced manufacturing, engineering, business, marketing and consumer choice.”

UniSA Vice Chancellor, Professor David Lloyd signed the agreement with CEO of the Malaysia Automotive Institute, Dato’ Madani Sahari, with both describing the partnership as exciting for Malaysia and Australia.

“This is collaborative practice at its best, between two institutions, between scientific research and industry development, between innovation and opportunity,” Prof Lloyd says.

“The outcome of this collaboration will be the creation of new jobs, new knowledge and new innovations which have the potential to shape the future of the automotive industry and meet some of its ever evolving needs.”

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Translating Aussie rules for Chinese viewers

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by Katrina Phelps



HUMANITIES

Dr David Caldwell. Photo courtesy of Mark Piovesan.

A speccie, clanger, banana kick, torp or even a mark and a behind are footy terms that Australians who watch Australian Rules Football don't really think twice about. But for Chinese viewers of the game, these terms can be as hard to understand as the variable game rules.

To help Chinese viewers better understand Aussie football, a UniSA English lecturer is working on a project to construct an online AFL dictionary, in Chinese.

Dr David Caldwell from the School of Education is overseeing the construction of the dictionary, after being commissioned by the Port Adelaide Football Club to undertake the work.

Port Adelaide games have been broadcast into China this year with a Chinese UniSA graduate, Li Jinsong, providing Mandarin commentary for football games, after winning a commentating competition that was run by Port Adelaide last year.

Dr Caldwell is drawing on the translation expertise of Jinsong, as well as Chinese AFL commentators from CCTV in China, and Adelaide-based web developer, studio(c) to develop the interactive, online dictionary.

"It's been an interesting but challenging project to work on as it's not a simple case of directly translating from the English word to the Chinese word," Dr Caldwell says.

"Take the word football for example. In China, it is referred to as 'olive' ball, based on its appearance, as opposed to its function – a ball that we move about with our foot.



“Translating English into Chinese script is one thing but it’s another thing to speak Australian Rules Football which is full of Aussie slang and often terms that even Australian English speakers can’t agree on.

“Some terms have been simple such as ‘banana’ becomes *xiāng jiāo qiú* or ‘banana ball’ but most like ‘speccie’ have been tricky.

“We haven’t settled on a translation for ‘speccie’ into Chinese because nothing quite captures the level of intensity of the word as it is used in AFL.”

Even correctly translating what appears to be one of the more basics terms – a mark – has been challenging.

“A mark directly translates to ‘catch’—but I don’t think that really captures the essence of AFL football,” Dr Caldwell says.

“The best translation appeared to be ‘stay ball,’ [*dìng qiú*] to get across the idea that the ball isn’t moving.

“However, that word sounds like one for the human posterior and I think for China viewers that may sound a bit naughty.”

Despite these obstacles, Dr Caldwell is really excited about the dictionary, and its potential to engage not only a Chinese audience, but also Australian English speakers who have a passion for AFL, and a love of language.

“This is not meant to be an overly serious exercise nor is it only about assisting Chinese speakers to understand the game,” he says.

“It’s about re-exploring the world of AFL speak; to look at the way in which another culture represents a game that is uniquely Australian.

“That’s why it’s so important to re-translate the Chinese translation into English. That’s the fun part! And this is something we will be including in the dictionary.”

The online ‘footytionary’ will be available in early September.

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Virtual reality experience at Open Day

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by Mary-Jane McArdle



COMMUNITY

UniSA's Ross Smith and James Baumeister demonstrate the Virtual Reality App.

This weekend as UniSA opens its doors to thousands of prospective students at Open Day, among the attractions will be the chance to experience virtual reality technology firsthand with a new app developed by the University's Wearable Computer Laboratory (WCL).

UniSA's Great Hall Virtual Reality App, released in July, allows users to 'virtually' step inside the completed Great Hall building – the new heart of the University – even though construction is still taking place and will not be complete until late 2017.

Co-Director of UniSA's Wearable Computer Laboratory Dr Ross Smith says he is very excited to see this technology become available to students and the community.

"Often I explain virtual reality technology with students, staff, and friends who initially show interest, but it's not until they wear the technology that I get comments like 'wow this is amazing' and I see their faces light up," Dr Smith says.

[Open Day](#) is this Sunday August 14, with information booths and presentations at both City East and City West campuses, with this virtual reality technology on display at the Tech Zone in George Street at City West.

Dr Smith says he's really excited to see the adoption of augmented (AR) and virtual reality (VR) technologies with a wave of commercial products becoming available this year.

"The successes around smartphone-based applications such as 'Pokemon Go' are also very positive for increasing awareness and likely to further accelerate the adoption of AR technologies," he says.

"There are still open research challenges to overcome but it is exciting to play a part in investigating how we can use VR/AR to support our jobs, industry and personal lives for the better.

“I am also very excited about the potential health applications that VR and AR technologies can support.”

Dr Smith says development of the Great Hall App was a great experience for students who were able to apply their software engineering skills and gain experience in VR, app development and commercial deployment to the Apple and Google play stores.

"The Great Hall App makes use of Google Cardboard technology, which has made virtual reality accessible to millions of people by using only a smartphone, an app and a simple cardboard viewer," he says.

“This simple system provides a very immersive experience, allowing you to peer into another world – in this case allowing you to step into the Great Hall facility well before its construction has been completed.”

Developed as a collaboration between UniSA’s advancement team and the WCL, the app highlights four feature locations of the Great Hall, including the foyer in which users can look up to see the chandelier, the inverted pyramid, pool and mezzanine floor overlooking a graduation ceremony.

Dr Smith says Snohetta Architects working on the Great Hall project experienced the VR system in its early development and were very impressed they could virtually step into the building.

For those people wondering about the difference between Augmented and Virtual Reality, Dr Smith provides the following snapshot.

Virtual reality – allows us to experience an immersive computer-generated world through the use of a head worn display. The technology allows you to virtually step into buildings that don’t exist, be immersed with virtual games and re-visit locations captured with 360 degree photography. As you move your head around, sensors capture the movements allowing you to look in all directions to explore the virtual worlds. Places all around the world can and are currently being photographed with 360 photography that can now be shared through virtual reality technologies.

Augmented reality – combines the real-world view with computer-generated information. The technology aims to seamlessly merge computer-generated information with the everyday environment. Consider wearing smart glasses with see through computer screens that can assist you throughout the day. They can provide notifications or support more complicated tasks such as step-by-step guidance while assembling that new Ikea furniture. There are many uses supported by the available technologies and have the potential to change the way we live, work and play.

The UniSA Great Hall App is available free from Google Play and the App Store.

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Global MBA students learn wine marketing with UniSA

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by Will Venn



BUSINESS

A lesson in wine marketing: Field trip to Yangarra winery.

Business students from France recently visited South Australia's wine regions to explore marketing options that they can take back home with them.

The group of international business students from KEDGE Business School were among 15 students who travelled to South Australia last month to learn about wine marketing at the [Ehrenberg-Bass Institute for Marketing Science](#).

This visit was part of the [Wine & Spirits Management major](#) of the Kedge Global MBA.

The world-class expertise in wine marketing research at the Ehrenberg-Bass Institute has seen it lead the marketing component of the major, which the Institute organises together with KEDGE Business School (based in Bordeaux and Marseille in France).

Program Director of the Master of Marketing at UniSA Business School, and a Senior Research Associate at the Ehrenberg-Bass Institute, Dr Armando Corsi, spoke to the students about research in the analysis of consumer behaviour towards wine.

Dr Corsi accompanied the group on a field trip to the McLaren Vale wine region, where students learnt about the power of the cellar door experience in attracting consumer interest and driving sales of wine.

"This is not the first time we have run this course, but for the first time this year we opened it up to our



Students from Shanghai University among those learning about wine marketing through the Ehrenberg-Bass Institute, at Yangarra winery.

postgraduate students, who could undertake the course as an elective offered in an intensive mode," Dr Corsi says.

"We had a total of 29 students which included 15 from the Global MBA and 14 from UniSA.

"I would like to mention that Professor Larry Lockshin and Professor Johan Bruwer, who coordinated the course before me have made my job much easier."

One of the international students, David Ludovic is General manager of Chateau Marquis De Terme, a winery in the Margaux appellation of Bordeaux. He says the marketing component was interesting in learning about Australian wine marketing in British and American markets.

"Being in the wine industry in France, it has been very interesting to compare the business models of what I can do in France and what it is possible to do here," Ludovic says.

"It is interesting to share the vision of the wine business, brand and marketing and to take some ideas.

"The products though are different; the story of wine in Australia and wine in Europe is completely different. So that's why it is interesting to learn about marketing here to see what it is possible to do in Europe to increase our market share.

"Australia is a very young country for wine, in terms of business, market penetration and market share, so it's interesting to see what methods the wine industry uses to penetrate the British and US markets.

"Marketing here (in Australia) is more based on the product and modern labelling. In France it's more about the blend and complexity of wine, but here it's simpler in terms of fruit and being able to easily identify grape varieties."

Dr Hervé Remaud who coordinates the Wine and Spirits Management major of the Global MBA program at KEDGE Business School and is an Adjunct Senior Research Fellow at UniSA's Ehrenberg-Bass Institute, says the concepts and principles that are taught during the course are applicable to different modes of business.

"It's an intense week-long seminar, talking about key principles of the work conducted by the Ehrenberg-Bass Institute and most of the students here have not been exposed to that kind of work before," Dr Remaud says.

"For many years the Australian wine industry wanted to find its place in the wine world and it did, reaching more than its expected target, selling wine internationally. I believe that marketing has been key to that success.

"Today the Australia wine industry is facing a few issues to establish itself more as a premium wine producer instead of a basic kind of wine producer and so marketing is key again.

"It's very important for the industry to understand how consumers behave and what they are interested in when they buy wine."

Find more information about the [Ehrenberg-Bass Institute here](#).

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CCTV: who can watch whom under the law?

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by Rick Sarre, Professor of Law, UniSA



RESEARCH SPOTLIGHT

CCTV footage has recently featured at the centre of major news stories including recordings from the Northern Territory's Don Dale Youth Detention Centre, showing the shocking treatment meted out to juvenile detainees in 2014.

Also, in South Australia, footage was revealed showing the abuse of an elderly dementia patient in a nursing home. A camera had been secretly (and illegally) placed by the patient's daughter because she was suspicious of maltreatment.

Every day, the media, lawyers and police are handed public and private CCTV footage, along with recordings from mobile phones.

These usually contain displays of grossly inappropriate and often illegal behaviour. People provide the data for any number of reasons, including to report corruption, to defend themselves or simply to embarrass malefactors.

These tapes can be very useful in solving serious crimes too, such as the CCTV footage captured in September 2012 in Melbourne when Jill Meagher was killed by a man who approached her in the street late at night.

The emergence of the footage (from a private shopfront), which showed Meagher walking from a bar along the street towards her home and being met by a man, known to police, at 1:40am, was crucial to solving the case.

The volume of material filmed overtly and covertly grows by the day. It is so ubiquitous that people now appear frustrated when there is no footage of events that have captured public attention.

The vast majority of CCTV cameras are owned and monitored by private security companies, or by private householders and businesses, so we have no idea how many are in operation in Australia.

We do know that there are more active mobile phone accounts (most of which have a recording capability) than there are people. YouTube, Instagram, Twitter, Facebook and other social media brands now provide welcome

platforms for the immediate worldwide distribution of recordings and images.

These advances bring with them opportunities for people to manage and respond effectively to crises and crime risks, and expose injustices. But they raise substantial privacy concerns.

What the law says

Who can film, and in what circumstances? How much of this material can then be broadcast or used as evidence in the courts? The answers are not easy to find.

The laws regulating filming and distributing are many and varied. They operate at state and federal level. They are a mixture of legislation and common law. They differ from jurisdiction to jurisdiction.

Three jurisdictions – the ACT, Queensland and Tasmania – still only mention listening devices, not cameras. Some parliaments have not addressed or even contemplated the new technologies, such as drones that allow filming to occur from the sky – let alone the social media platforms that carry the footage.

Having said that, there are some questions we can answer.

Can people be filmed using visible CCTV and phone cameras without their permission? The answer is “yes”, where they have been warned of the presence of cameras, and even if not, if there is a demonstrable public interest in such surveillance (for example, to ensure that patrons in casino gaming rooms are not cheating, or to ensure public safety in crowded walkways). There must also be no evidence of misuse, or malicious or defamatory intent.

Far more problematic is covert surveillance. The common law does not prohibit such filming, but the tapes may be inadmissible as legal evidence if the person under scrutiny can prove to a court that there are public policy reasons for not allowing filming of this type.

Legislation too, has been emerging in the last 20 years, but it is a dog’s breakfast.

In Western Australia, Victoria, Northern Territory, South Australia and New South Wales, covert surveillance by taping conversations or filming liaisons is now properly regulated. Typically there is a “public interest” defence, but that term is not defined and will rely on judicial interpretation as cases come before the courts.

Publishing and communicating a verbal recording is permitted in Queensland, NSW, WA and the ACT – but only if it occurs “in the course of legal proceedings”. In some legislation, there is scope for private investigators to use surveillance devices more broadly, especially where they are acting to support police or a recognised crime fighting authority.

In NSW, employees are protected against unwarranted workplace surveillance by legislation, too. It is unlawful to engage in covert surveillance unless a magistrate has given appropriate authorisation.

It is an offence in all jurisdictions to broadcast without permission a recording of a covertly taped conversation or publish the information from it. But the publicised cases where prosecutions have proceeded are few and far between.

The various offences – and numerous and contradictory defences – in each jurisdiction illustrate the awkward consequences of state and territory governments failing to pursue uniform legislation. The variety of approaches leaves the law complicated, inconsistent and thus unsatisfactory.

Where to from here?

On the one hand, there is the strong sense that people indulge in a privacy-benefit trade-off, and calculate that their lives, and safety, can be enhanced by additional surveillance, whether overt or covert. This is especially true if it exposes events that demand exposure.

On the other hand, it may be that individuals will soon develop a greater expectation that their privacy should be better protected by law, given the potential for covert devices to become more and more intrusive and invasive.

Finding the appropriate legal balance between the rights of citizens to enjoy their solitude away from the prying eyes of others, and the legitimate interests that the state, its media, its corporations and private citizens might have in shining a light on their shady – if not outrageous – behaviours is a difficult one.

I have always been a champion of the right to privacy but, having seen the images that have emerged in the last 48 hours, I may now rethink my position.

This article was originally published in [The Conversation](#) shortly after the media widely ran stories about the footage from the nursing home and Don Dale Youth Detention Centre.

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Latest content revision: Thursday, 23 March 2017



University of
South Australia

Electronic music pioneer John Foxx performs at UniSA

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by Will Venn



ART AND DESIGN

Synth pop pioneer John Foxx, the former lead singer and founder of hugely influential British band *Ultravox!* became the latest musician and artist to join in conversation with Director of the Hawke EU Centre, Professor Anthony Elliott, at a special Hawke Research Institute event last month.

The Quiet Man: An Evening with John Foxx followed the popular format of previous in-conversation events, which have featured Lloyd Cole in 2014 and Robert Forster from *The Go-Betweens* last year. Foxx spoke candidly about his life and career while also performing some of his own ambient compositions to a packed audience.

The event also coincided with Foxx's artistic exhibition *Europe After The Rain*, which has been on display at UniSA's Kerry Packer Civic Gallery between July and August.

The exhibition, which mixes classical imagery with modern found objects and architecture, comprises images from different photographs which were taken by Foxx during various tours across Britain and Europe over the past three decades.

Having worked with musical luminaries including Brian Eno and Harold Budd, Foxx's first two solo albums from the 1980s, 'Metamatic' and 'The Garden', proved foundational to British electronic and synthpop music, inspiring artists such as Gary Numan, Depeche Mode and Blur.

As an expert on the history of electronic music, talking about landmark events in recorded sound, Foxx is equally engaging.

"The electric guitar was really the first electronic instrument. I also think it enabled a



true revolution in society as well as in music,” Foxx says.

“Then the microphone – it allowed singers to sing quietly against massive sounds, completely altered the nature of singing – from Sinatra to rock. Next was reverberation – the ability to make virtual spaces in recording.

“Finally, the synthesiser – for me personally the biggest change – because you can interface with other machines and computer power too.”

With regards to the current challenges facing the recording industry, Foxx points out the operations of multinational technology company Apple, as a key game changer.

“The time of the absurdly rich rock star is over. The MP3 utterly altered the landscape then Apple's land-grab meant that record companies are now obsolete except for highly specialised operations,” Foxx says.

“The reason the door-to-door salesman vanished is - he's no longer necessary, he's already in your home, actually in your pocket. And he maps you 24 hours a day.

“As Burroughs said, the truly successful product is not one that gets delivered to the client - it's when the client gets delivered to the product. That's roughly where we are now.”

Professor Anthony Elliott outlined Foxx's considerable influence on contemporary music.

“UniSA is renowned in Australia for its work in the creative arts, and having John Foxx join us as a Visiting Fellow is a huge plus,” Prof Elliott says.

“What Kraftwerk are to German electronic music, Foxx is to British electro-pop. From *Ultravox!* to his collaborations with Brian Eno, Gary Numan and Gazelle Twin, Foxx is a seminal figure – he has helped shape the ‘surround’ of contemporary music and on a global scale.”

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25th Birthday Gala Dinner

Almost 900 guests attended UniSA's major anniversary event, the 25th Birthday Gala Dinner on July 29 at the Adelaide Convention Centre. The *blue carpet* was full of laughter and anticipation and the ballroom was buzzing as guests celebrated UniSA's wonderful history and exciting future. A selection of images are featured below and the full album is available to view on [Flickr](#). Photography by Brenton Edwards and Alice Healy.



25th Birthday Gala Dinner 'Blue Carpet'



(L) Vice Chancellor David Lloyd and Anne Timlin. (R) Host Jessica Adamson.



James Morrison and the James Morrison Academy Band perform at the Gala Dinner.



The silent auction items available at the Gala Dinner.



Australian acrobatics ensemble, Gravity & Other Myths performed.



(L) Former Prime Minister Bob Hawke AC with Governor of South Australia Hieu Van Le. (R) Former UniSA Pro Vice Chancellor Professor Ian Davey,

Governor Hieu Van Le and former UniSA Chancellor Dr David Klingberg.



(L) UniSA Deputy Vice Chancellors Nigel Relph and Prof Tanya Monro. (R) Liz Scarce and Former Governor of South Australia Kevin Scarce.



(L) Deputy Vice Chancellor, Research and Innovation Professor Tanya Monro and David Monro. (R) Dr David and Pam Sweet.



(L) Ursula Franck, Governor Hieu Van Le and Paula Nagel. (R) Former Prime Minister Bob Hawke and Caroline Carroll.



(L) Former UniSA Vice Chancellors Professor Peter Høj and Emeritus Professor Denise Bradley AC, with Senator Simon Birmingham. (R) State Liberal Leader Steven Marshall, Maggie Klingberg and Hugh Chevrand-Breton.



(L) Conner Wilson, Pro Vice Chancellor of UniSA's Business School Professor Marie Wilson and Jasmine Vreugdenburg. (R) Future Industries Institute Director Professor Emily Hilder, Natalie and Tom Forde.



(L) Chancellor Jim McDowell and Mijung McDowell. (R) Maggie and David Klingberg.



(L) Debra and Prof Rick Sarre. (R) Dr Bianca Price and Kelvyn Bailes.



(L) Alex and Paula Ouwens. (R) Nathan and Rachel Casserly.



(L) Premier Jay Weatherill, John Hill and Chancellor Jim McDowell. (R) Kylie Sproston, Courtney Morcombe and Senator Simon Birmingham.



(L) Judi Morrison, The Hon. Susan Close MP and Liz Hounslow. (R) James and Jessy Kappamankal, Dana and Russell Wortley.



(L) Provost and Chief Academic Officer Prof Allan Evans and (third from left) Pro Vice Chancellor of Student Engagement and Equity Dr Laura-Anne Bull with guests. (R) UniSA staff 'behind' the event.



(L) Uncle Lewis O'Brien gives the Kaurna Welcome. (R) Governor Hieu Van Le, former UniSA Chancellor Dr Ian Gould and current Chancellor Jim McDowell.

O-Week – international students and campus days

Last month it was O-Week at UniSA for students commencing their studies mid year. The festivities kicked off by welcoming new international students and finished with a taste of Adelaide at Haigh's chocolate factory and the Adelaide Central Markets. Some students even braved the cold and wet conditions at Mount Lofty, and met some furry friends at Cleland Wildlife Park and the Adelaide Zoo.

Ahead of Study Period 5 for 2016, students attended info sessions at their Program Day, and enjoyed free banh mi and cold rolls, a lunch-time expo, plus free snacks and entertainment.



